

Business Club Opportunities

Put your company centre stage and join the Lighthouse Business Club.



Scan here for information about all of the benefits we can offer your business.

JOIN NOW

Show your support for Lighthouse by joining our Business Club. As a club member, your business will receive some excellent perks, whilst supporting a charity at the heart of the community.

Lighthouse Business Club provides an opportunity to build your company's profile, grow your business network, entertain your clients and staff, and showcase your brand to our diverse audiences.

You'll also gain exclusive access to fellow Business Club members via networking opportunities and events, receive discount on venue hire and access to the most sought-after tickets for sold-out shows.

With three levels of investment to choose from, there's something for everyone.

KEY BENEFITS

- + Your brand in front of over 200,000 visitors each year.
- + Unique VIP hospitality opportunities.
- + Align your company with our vital work in our community.

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AFFILIATED WITH

Bronze Membership

£1,000
+ VAT



Bronze members will benefit from enhanced visibility through networking opportunities and a presence on our website, which attracts over a million users per year. Additionally, you will receive discounts on meeting room rentals, enabling you to host guests with complimentary tickets and access to sold-out shows.

10
COMPLIMENTARY
TICKETS

10%
OFF VENUE
HIRE

PACKAGE SUMMARY

- + Logo and click through link featured on Lighthouse website.
- + 10 x complimentary tickets to selected performances at Lighthouse.
- + Personal ticket booking service and access to sold out shows.
- + Invites to Lighthouse's exclusive Business Club events.
- + 10% discount on venue hire across all Lighthouse spaces.
- + 10% discount at The Beacon café and at all Lighthouse bars.
- + Receive our Business Club e-newsletter once per quarter.

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AFFILIATED WITH



Registered Number 1368325 | Charity Registration Number 275961

| Different every day

Silver Membership

lighthouse

Arts & Entertainment | Poole

£2,000
+ VAT



In addition to receiving all the benefits provided to Bronze members, joining as a Silver member grants your company increased exposure to our audiences – your logo will be displayed on our front-of-house screens and in our seasonal brochures, complemented by dedicated posts on our social media channels. You will also enjoy a backstage tour for a unique entertainment experience and receive a personalised service at our bars when using your complimentary tickets.

20
COMPLIMENTARY
TICKETS

2
SOCIAL MEDIA
POSTS

15%
OFF VENUE
HIRE

PACKAGE SUMMARY

All Bronze benefits, PLUS:

- + Logo on front of house digital screens located throughout Lighthouse.
- + Acknowledgment in seasonal brochures published 3 x per year.
- + 2 x posts per year shared across Lighthouse social channels, acknowledging your support.
- + 15% discount on venue hire across all Lighthouse spaces.
- + 20 x complimentary tickets to selected performances at Lighthouse.
- + Discounts and free tickets for your employees or clients, on select shows.
- + 1 x backstage tour for up to 10 of your employees or clients.
- + Reserved table and exclusive table service at Lighthouse bars when using complimentary tickets.

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Gold Membership

£5-10k
+ VAT



As a Gold member, you will experience an even greater impact from your benefits. In addition to everything mentioned above, you will have the opportunity to enhance your profile by hosting Business Club networking events, gain increased recognition through ads on our screens and in our brochures, share stories about your support in our e-newsletters, enjoy more social media posts, and take advantage of bespoke opportunities for product placement. You can also take your staff rewards and client entertainment to the next level with private backstage tours, invites to post show events to meet the stars, invites to private viewings and press nights, and opportunities to host dining and drinks events on our stages and in our gallery.

You will also have the opportunity to pick and choose which benefits will have the most impact for your business. We will work with you to develop a bespoke partnership package that works best for you.

30
COMPLIMENTARY
TICKETS

20%
OFF VENUE
HIRE

STAFF
PERKS AND
REWARDS

PRODUCT
PLACEMENT

PACKAGE SUMMARY

All Silver benefits, PLUS:

- + The opportunity to host our business networking events.
- + Product placement opportunities.
- + Advert on front of house digital screens located throughout Lighthouse.
- + Half page advert in one of our seasonal brochures.
- + 5 x posts per year shared across Lighthouse social channels, acknowledging your support.
- + Support of your chosen charity.
- + 20% discount on venue hire across all Lighthouse spaces.
- + 30 x complimentary tickets to selected performances at Lighthouse.
- + Opportunity to host exclusive and unique on-stage drinks receptions for your guests or host a private dinner in our Gallery space.
- + 5 x backstage tours for up to 10 of your employees or clients.
- + Invites to special events including private viewings in our Gallery, press night performances, post-show events and meet-the-cast receptions.
- + Dedicated account manager to help you maximise your member benefits.
- + Align your brand with specific audiences, artforms, genres, or performances.

The cost will range between £5,000 and £10,000, depending on the specific benefits and features you require.

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