

Blurring the worlds of gallery and theatre and drawing on the visual language and art speak of gallery websites, Proteus theatre commissioned digital artist Paula Varjack and web developer Ben Gregory to create a website for the [fictional] gallery **MOCA North**, including additional material that extends the narrative outside the physical show: a virtual gallery and online guide for the Indestructible exhibition, an interview with Catherine Shaw. ‘The gallery of 26 artworks features mixes real work by emerging and established female artists alongside fictional digital works created with AI, raising questions about truth, authorship and the rising using of digital creative tools across art forms.

The website features work made by Paula and Ben under the character pseudonyms Catherine Shaw and Beatrice Gaskin, alongside work by Paula herself and then pieces created by other emerging visual artists: Naomi Escott, Laura Greenway, Imogen Reeves, Susan Francis and Claire Prouton.

Some of these images have been created by AI, can viewers tell which ones?

The beauty of the [MOCA North website](http://www.mocanorth.com) is that it represents a full circle moment, echoing Catherine Shaw’s original intention in the real world (albeit online only) to curate an exhibition that gives a platform to elevate and magnify the work of emerging female artists, and shining a light on more established artists whose work inspire or influence her!

